POWER COLOUR

4/106 Grose Street,
Parramatta NSW 2150
sales@powercolour.com.au
Phone: 02 9890 9477
Fax: 02 9690 1330

PRINT CHECKLIST

Preparing press-ready artwork for commercial printing can be confusing, especially if this is your first time. Please use this checklist as a guide before uploading your artwork, as it may help you save valuable time and avoid any unnecessary printing delays.

Before submitting your artwork, please check that:

- [ ] Your artwork is the correct size and contains trim marks

- [ ] Your artwork contains correctly set internal and external bleed. Please allow at least 5mm bleed.

- [ ] Your artwork is set using CMYK colours.

- [ ] All rich blacks are set to C =20%, M = 20%, Y = 20%, K = 100%.

- [ ] All fine black text is set to C=0%, M=0%, Y=0%, K=100% and is set to overprint.

- [ ] All fonts are outlined (converted to curves) or embedded.

- [ ] All links are embedded.

- [ ] Ink coverage does not exceed 300% (240% for uncoated stocks).

- [ ] All lines in your artwork are at least 0.3pt and all text should be at least 7pt using a non-narrow, non-ultra light or non-thin style font.

- [ ] All borders in your artwork are at least 5mm wide.

- [ ] All images in your artwork are 300dpi when placed at 100%.

File types

We can accept the following file types from mac or pc:

Print ready PDF (preferred)

Adobe Photoshop 300dpi jpg or psd

Adobe Illustrator (fonts outlined & images embedded)

Adobe InDesign (fonts & linked pictures included)

Supply of artwork

Artwork files can be supplied via email, usb drive, dvd or via online transfer site such as wetransfer.com

Delivery

Power Colour provides fast delivery Australia wide. If you have an urgent project requiring a fast turnaround, call us and find out how we can help.

Power Colour can assist you with any stage of your project not only the print and delivery but right back to design and finished artwork.

Call us anythime to discuss your requirements.

02 9890 9477